



C O R P O R A T E H E A D S H O T
P R E S H O O T I N G N O T E



+852 6990 8259 | @zlashers_productions
www.zlashers.com



OBVIOUSLY YOU HAVE MADE THE RIGHT CHOICE!

With the Zlashers Team,
we are 200% committed to excellently
representing your professional image.

Throughout your career, you'll need a
corporate portrait or headshot for multiple
reasons like press kits and company
websites. Your outfit and preparation will
greatly influence the professionalism and
impact of your photo. Here are key
guidelines for in-studio professional
portraits or business headshots.





GENERAL GUIDANCE

- 0 1 — Take time to choose and bring several outfit options to your photo shoot.
- 0 2 — Wear the first outfit you want photographed when you arrive.
- 0 3 — Ensure you get plenty of rest before the shoot.
- 0 4 — Aim for a natural look and bring your makeup kit if you are doing it on location.
- 0 5 — Style your hair naturally before coming
- 0 6 — Arrive at least five minutes early to your scheduled session. Relax and enjoy your photo session for the best results.



FOR WOMEN

- 0 1 — Use tailored suit jackets that fit your body perfectly. Have complimentary bottom and shoes.
- 0 2 — Gray, blues, black with tailored details are great accents for this type look.
- 0 3 — For blouses underneath the jacket, think shiny. Silky fabric looks great on camera
- 0 4 — Flattering colors for all skin types: Eggplant, Indian Teal, True Red and Mellow Rose
- 0 5 — Bring simple earrings, bracelets, and necklaces with you. They add interest to most photos.
- 0 6 — Proper undergarments are always advisable.



FOR MEN

- 0 1 — Tailored suit with sharp dress shirt is what we are after.
- 0 2 — For ties, bring at least three options, all which compliment or can be used with the shirt(s) you are bringing.
- 0 3 — Red, blue, purple and black ties are good colours for this photo shoot.
- 0 4 — For a more polished look with style, feel free to bring suit vest or a couple of pocket squares.
- 0 5 — Flattering colors for dress shirts are usually French blue or purple in combination with a dark gray, navy blue or black suit jacket.
- 0 6 — Very busy multi color prints, stripes (big or small), neon colors, all white, and all black—are not the best choices for a photo shoot